

Press Release

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A century of success on the market

The E.G.O.-Group (E.G.O.) is celebrating its 100th anniversary in 2025

Oberderdingen – What many people don't know is that the E.G.O.-Group does not in fact have its roots in Kraichgau, but in Oberweiler in southern Baden. Here, Karl Fischer founded the Schwarzwälder Zangenkontakt Werkstätte in 1925 and manufactured electrical connecting parts with seven employees. In 1927, he renamed the company Elektro-Gerätebau GmbH Oberweiler, before joining Heinrich Blanc in Oberderdingen in 1931. In 2025, E.G.O. is celebrating its 100th birthday. Over the course of a century, E.G.O. has developed from a small workshop into a business group with a world-wide reputation and is one of the leading suppliers to the global appliance industry today.

Partner of first choice for the global appliance industry

Being a partner of first choice for business partners in the sector is E.G.O.'s vision. E.G.O. sees itself as the solution partner for components, systems, and services in the appliance industry. The supplier focuses on specific applications in food preparation, induction cooking, laundry appliances, dish-washing, cooling, and climate solutions. In the anniversary year, more than 5,000 employees work at E.G.O. worldwide in 23 development, production, and sales companies in 19 countries. What drives them? Using their pioneering spirit to create unique solutions offering significant customer benefits.

Expanding product portfolio

The success story of E.G.O. begins with the development of the first electric hotplate suitable for series production by company founder Karl Fischer. He played a central role in ensuring that electrical cooking continued to spread and E.G.O. could expand. "Some early products for electrical cooking are still in demand today," says Dr. Karlheinz Hörsting, CEO of the E.G.O.-Group, who is also a member of the Management Board of the BLANC & FISCHER Family Holding, the parent company and holding company of the E.G.O.-Group.

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For example, E.G.O. has been producing hotplates since 1931, which, like switches, are still an integral part of the product portfolio today. Thermostats and safety temperature limiters have been regulating temperature reliably and accurately since the 1950s. E.G.O. has been producing tubular heating elements for baking ovens since 1957. While only baking ovens were heated initially, washing machines and dryers were added later. This meant that E.G.O. controls, i.e. regulators and thermostats, also found their way into the laundry room. Radiant heating elements have been an incredible success story since 1977. In 1992, E.G.O. started production of induction heating elements and, from 1998, developed complete induction solutions. EGO Thick Film technology is one of the most innovative and forward-looking solutions in heating technology for household appliances. Since 2020, E.G.O. has also been one of the world's leading companies in the development and manufacture of gas components.

Proven millions of times over

"Our ideas and innovations were and are global milestones in the appliance industry," emphasizes Dr. Hörsting, referring to the number of products and components produced by E.G.O. worldwide. To date, for example, over 620 million hotplates, almost 780 million thermostats, 560 million switches, almost 480 million tubular heating elements, 330 million radiant heating elements, 135 million gas components, 115 million thick film heating elements, around 20 million induction heating elements, and almost 130 million electronic controls have been produced.

Systematically identifying trends

In the early years of E.G.O., it was primarily individual components for household appliances that were in demand. Today E.G.O. technologies, components, and systems shape modern appliances in the household. Only comprehensive knowledge of markets and end users enables E.G.O. to adapt to the needs of the global appliance industry – for the next and future generations of appliances. Dr. Hörsting: "Generating ideas and working with innovative approaches is a common thread throughout our company's history. Not everything leads to success, but some things that seemed like utopia yesterday are already reality today, such as charging small household appliances without cables or voice control of appliances."

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Systematically identifying the trends of the future and developing innovative concepts for them – this is also what sets E.G.O. apart. Solution-oriented, networked, and connective are the forward-looking topics on which E.G.O. specialists are working in the anniversary year, according to the leader of E.G.O.

Employees celebrating at all sites

“As a company, being successful in a constantly changing environment for a century would not have been possible without the outstanding achievements and commitment of our employees,” says Dr. Karlheinz Hörsting. That’s why they are naturally the focus of the celebrations at the E.G.O.-Group’s global sites in 2025. Every E.G.O. employee worldwide has contributed to its successful development and is invited to a local anniversary celebration. While a joint celebration is planned for all employees of the BLANC & FISCHER business groups at the headquarters in Oberderdingen, there will be separate events at all E.G.O. sites worldwide. The celebrations begin in April in Italy and end in early December in Spain. Celebrations will be held in Oberderdingen at the end of June.

About the E.G.O.-Group

The E.G.O.-Group (E.G.O.), with its headquarters in Oberderdingen, Baden-Wuerttemberg, is one of the world’s leading suppliers to the global appliance industry. It all began in 1925, exactly 100 years ago, when company founder Karl Fischer developed the first electric hotplate suitable for series production. The core values summed up in the words “made by E.G.O.” are found not only in the stove but also in many other appliances for the household, trade, and industry. Being a partner of first choice is E.G.O.’s vision. E.G.O. sees itself as the solution partner for components, systems, and services in the household appliance industry. The supplier focuses on specific applications in food preparation, induction cooking, laundry appliances, dishwashing, cooling, and climate solutions.

E.G.O. has around 5,200 employees worldwide, working in 23 sales, development, and production companies in 19 countries. What drives them? Using their pioneering spirit to create unique solutions offering significant customer benefits. They are led by the values of partnership, reliability, openness, and excellence. In 2024, the group generated a turnover of EUR 637 million.

More information is available on the website www.egoproducts.com

The E.G.O.-Group is a member of the BLANC & FISCHER Family Holding.

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