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DEFENDI BECOMES PART OF E.G.O.

E.G.O. has been selling DEFENDI products for a year now. The DEFENDI-Group (DEFENDI) is now fully integrated into the E.G.O.-Group (E.G.O.).

Camerano/Oberderdingen | Since January 1, 2021, “Defendi Italy Srl” has been operating under the name “E.G.O. Italia Srl,” which DEFENDI’s Board of Directors approved in December 2020. This means that the E.G.O.-Group will have two more production sites in the future, employing around 250 people in Camerano, Italy, and approximately 50 people in Itatiba, Brazil. “We warmly welcome the 300 new employees to the E.G.O. family,” says Dirk Schallock, Chairman of the Management Board of the E.G.O.-Group.

Future with potential for Gas

Over the course of 2020, it became clear that DEFENDI and E.G.O. are a wonderful match in terms of products and applications, and that the people complement each other perfectly as well – first in the merging of Customer Service and Sales, then in the establishment of the Business Unit (BU) Gas, which bundles the entire product process from inception to sales. “The BU is in an excellent position and creates opportunities for new and innovative systems. We see great potential for a successful future in the gas division,” says Schallock.

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Caption: Production site E.G.O. Italia in Camerano, Italien. (Photo: E.G.O.)

About the E.G.O.-Group

The E.G.O.-Group (E.G.O.), with its headquarters in Oberderdingen, south-west Germany, is known as one of the world's leading suppliers for household appliances manufacturers. In considerably more than half of all cases, people around the world who cook with electricity or gas will do so using technology or products from E.G.O. It all began around 90 years ago, when company founder Karl Fischer developed the first series-ready electric hotplate. What's more, the core values summed up in the words "made by E.G.O.", are found not only in the stove, but also in washing machines, driers, refrigerators and many other household appliances and commercial machines. The supplier's technologies and products cover four different fields of activity: Heating, controlling, moving and connecting. The E.G.O.-Group employs around 5,600 people worldwide in 20 distribution and production companies in 17 different countries. Employees' drive: Innovations that make people's everyday life easier, create benefits and conserve natural resources. In 2019, the group generated around 602 million euros in turnover. More information is available on the website www.egoproducts.com

The E.G.O.-Group is a member of BLANC & FISCHER Family Holding.