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## E.G.O. is the new sleeve partner of the Karlsruher Sport-Club (KSC)!

**Karlsruhe** | The global household appliance supplier with headquarters in Oberderdingen is entering into an even more intensive partnership with the KSC: E.G.O. is now the official sleeve partner of the blue and white. "We are very pleased that KSC will have our logo on their sleeves for the games that they are going to play in the future. The sleeve partnership is a great way for us to make E.G.O. visible to the public beyond the region," said Dirk Schallock, CEO of the E.G.O.-Group. At the same time, the E.G.O.-Group remains an exclusive partner of KSC, supports KSC GRENKE aKademie as a partner and is also newly involved in the initiative "KSC TUT GUT.", the social umbrella brand of the Karlsruhe Sport-Club.

View the KSC press release: <https://www.ksc.de/business/news/show/article/ego-wird-neuer-ksc-aermelpartner/>

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Caption: Michael Becker, KSC Managing Director (left) and Dirk Schallock, CEO of the E.G.O.-Group, at the presentation of the new shirt sleeve. (Photo: KSC)

**About the E.G.O.-Group**

The E.G.O.-Group with its headquarters in Oberderdingen, south-west Germany, is considered a typical “hidden champion.” This is a familiar term within the industry, but little-known to those outside of it. Many people around the world deal with the company’s products daily. Present in most households, E.G.O. is regarded as one of the world’s leading suppliers for manufacturers of household appliances. Of all people today cooking with electricity or gas around the world, considerably more than half of them will do so with technology and products from E.G.O. It all began over 90 years ago, when company founder Karl Fischer developed the first electric hot-plate suitable for series production. The core values summed up in the words “made by E.G.O.” are found not only in your stove, but also in washing machines, dryers, refrigerators, and many other household appliances and commercial machines. The supplier covers four different business areas with its technologies and products: Heating, controlling, converting, and connecting. The E.G.O.-Group has nearly 6,000 employees worldwide, working in 23 sales and production companies in 19 countries. Their drive: Innovations that make people’s everyday lives easier, create benefits, and conserve natural resources. In 2020, the Group generated a turnover of 656 million euros.

**The E.G.O.-Group is a member of BLANC & FISCHER Family Holding.**